

Torbay, Devon and Plymouth Assembly Representative Report

Representative:

Paul White

Group or Board:

Supporting Creative Health in the South West - Webinar

Date of meeting:

20/02/2024

Overall Purpose of Assembly VCSE Representation:

The aim of representation on behalf of the VCSE Assembly is to contribute a wider range of views, improve access to information and increase influence, The VCS representative is not intended to be the sole representative of the sector in any discussion with statutory partners nor, when attending a meeting in a representative capacity are they speaking on behalf of their own organisation. They are funded and supported to feed back information afterwards. Representatives are expected to use existing networks and structures to gather and feed back views but can also be contacted directly by any VCS organisation with an interest.

Meeting Details

Main Agenda Items:

Introduction to the NHS Creative Health Initiative with the objective of increasing participation of ICS and VCSE across the southwest in the initiative and opportunity.

PRESENTATIONS

The session included some illustrations of key themes from the Creative Health Review and from the toolkit.

- Creative Health Review Presentation - <https://ncch.org.uk/uploads/CH-Review-Presentation-Regional-Webinars.pdf>
 - Creative Health Review - <https://ncch.org.uk/creative-health-review>
 - Health Inequalities focus - <https://ncch.org.uk/health-inequalities>
- Creative Health Toolkit - <https://www.creativehealthtoolkit.org.uk/>

Also co-presenters from Devon who shared their expertise:

- Professional skills and connecting Health with the Creative Health sector - Kate Massey-Chase from Plymouth Marjon University and the newly established Masters course. Kate's Presentation - <https://ncch.org.uk/uploads/Professional-skills-and-connecting-Health-with-the-Creative-Health-sector-Kate-Massey-Chase.pdf>
- Assets, challenges and opportunities in Creative health embedding into Health services: SW Hospital Arts and working with Primary Care Networks - Penny Calvert's Presentation - <https://ncch.org.uk/uploads/Assets-challenges-and-opportunities-in-Creative-health-embedding-into-Health-services-in-the-SW.pdf>
- Torbay as a local community using heritage, nature, VCSE and cultural strategy to lead change in Melville - Kevin Dixon, Chair of HealthWatch Devon.
- VCSE Alliance, Devon: the common barriers and ambitions that can be unlocked through person-centred collaborative approaches; including a mini case study of Interwoven's Squilometre approach to building communities - Paul White's Presentation - <https://ncch.org.uk/uploads/VCSE-Creative-Health-Presentation.pdf>

How did you contribute to the meeting:

Please indicate how you promoted the VCSE's value and contribution, shared VCSE's experiences, challenged and influencing thinking and contributed to specific developments or agenda items.

Delivery of a presentation

- VCSE Alliance, Devon: the common barriers and ambitions that can be unlocked through person-centred collaborative approaches; including a mini case study of Interwoven's Squilometre approach to building communities - Paul White's Presentation - <https://ncch.org.uk/uploads/VCSE-Creative-Health-Presentation.pdf>



202402 TPD VCSE
Creative Health Pres

And participation in open discussion with attendees of the webinar.

Attendees including people from across the southwest, from Gloucestershire to Cornwall, approximately 20 people, mostly NHS organisations and ICS.

From a Devon ICS perspective Kristian Tomblin appears to be the NHS ICS lead, with the initiative being of interest to the Health Inequalities agenda.

Feedback to the VCSE Assembly

Additional Information on the Creative Health Initiative:

Agenda - <https://ncch.org.uk/uploads/South-West-Agenda.pdf>

Session Padlet - [https://padlet.com/NCCH/South West](https://padlet.com/NCCH/South_West)

Please add any thoughts or responses to the questions.

- Rural misses out to urban centres - how do we look creatively at meeting need where communities are dispersed?
- How can we make data work better? e.g. all the missing data/ the work not captured, all the impact that happens over the long term.
- Languages of health and creative sectors - what is lost in translation?

Additional links from Chat

Future NHS <https://future.nhs.uk/creativehealthhub/groupHome>

LinkedIn Creative health south west <https://www.linkedin.com/groups/3998475/>

Creative Health Associates Programme - <https://ncch.org.uk/creative-health-associates-programme>

<https://www.marjon.ac.uk/courses/arts-health-wellbeing-masters/>

<https://nhscharitiestogether.co.uk/about-us/member-charities/>

<https://devondoughnut.org/>

<https://www.culturalvalue.org.uk/evaluation-arts-culture-heritage-online-course/>

Healthwatch Torbay: <https://healthwatchtorbay.org.uk/>

Torbay's Cultural Strategy:

<https://static1.squarespace.com/static/5a1c04d08fd4d2029e74206e/t/5a5e9bcbec212dc22c1e8afa/1516149720478/Enjoy-talk-do-be-Strategy-document.pdf>

The Heritage Lottery in Torbay:

<https://www.torbay.gov.uk/news/pr8988/#:~:text=the%20UK%20thrive->

[.Torbay%20to%20be%20included%20in%20%C2%A3200m%20commitment%20launched%20by,areas%20across%20the%20UK%20thrive&text=The%20National%20Lottery%20Heritage%20Fund%20launches%20groundbreaking%2010%2Dyear%20investment,and%20build%20pride%20in%20place.](https://www.torbay.gov.uk/news/pr8988/#:~:text=The%20National%20Lottery%20Heritage%20Fund%20launches%20groundbreaking%2010%2Dyear%20investment,and%20build%20pride%20in%20place)

Making Melville Marvellous: The Video:

<https://thepointtorquay.co.uk/2023/08/09/making-melville-marvellous-again/>

Please return this report ***within 3 weeks*** of the meeting or event to:

VCSE Assembly insert details here

For Action:

Please feel free to get in touch with our South West Associate Penny Calvert on <mailto:penny@ncch.org.uk>

Follow our social media handles for updates

@TheNCCH @Associates_NCCH #CreativeHealth #creativityforhealthylives

Or sign up for our NCCH mailing list to be kept up-to-date with our activities.

Sign up here >> <https://ncch.us7.list-manage.com/subscribe?u=3fdfae7579cded8d5d111b603&id=7b8573933f>

There is a local Devon Meeting happening on the 1st of April (that I have agreed to attend), details below:

ICB and Devon cultural / VCSE / health sectors

aim - discuss key themes and plot next steps in making more of the current and future use of Creative and Cultural assets to tackle inequalities, build communities and support population health from prevention through to crisis.

use Torbay as a local example of how a regional framework might make impact/be useful?

being bid-prepared - e.g. Power of Music

what could an established link between the ICB, Culture and the Council look like?

silo-breaking and long-term agenda - person centred approach to population health: from theory to action

in the face of challenges

- The ICB's ongoing financial and organisational challenges
- Torbay Culture has just lost its CEO
- Torbay have just lost their Health & Wellbeing Hub Coordinator
- Torbay Council has 'no overall control' and is facing budget constraints

Positives:

- Power of Music - the open offer of Live Music Now to find a way with or without the PoM main grant
- Torbay Cultural Strategy
- heritage fund for Torbay
- UNESCO literature status
- UNESCO GEOPark status
- Children and Young persons mental health + Creative health huddle event(s)
- Creative health associate - confirmed availability until sept/oct 2024; future funding of the post not yet discussed
- other creative health models exist in England to learn from
- new Creative health report encourages building /strengthening links between health:community:government bodies

Venue TBC but potentially Paignton Library – Time 14:15 to 15:15

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