



# Doing With, Not To:

## How to involve communities in your anchor work

We will be getting started very shortly,

Join the discussion: @haln\_uk  
#HealthAnchors



# Doing With, Not To:

## How to involve communities in your anchor work

---

Join the discussion: @haln\_uk  
#HealthAnchors

# A free, UK-wide network for people embedding anchor approaches in their organisation

Learn with peers and experts about how your anchor organisation or network can improve health and reduce inequalities in local communities.

# Help shape the future of HALN

- Please help shape the future of HALN UK by sharing your views with us.
- Fill in our [annual survey](#) online (link in the chat)
- Tell us about your experiences, perspectives and ideas about HALN UK, and how we can continue to provide learning offers and resources that help you in your anchor work!

# Why should we involve communities in our anchor work?

- They bring insight, wisdom, assets and experience to complement anchor organisations' skill and expertise
- We will make better decisions about local priorities with them, and our decisions will have more local ownership and legitimacy
- The people who make up communities and workforce often overlap - what opportunities does this bring?

# What would great practice look like?

- Working with local communities to agree on the priorities and focus areas for your work as an anchor
- Developing close partnerships with VCSE organisations, community groups and businesses to create anchor initiatives rooted in local communities and economies
- Opening up your assets (in the broadest sense) to the local community - becoming more externally facing in all your work



# Let's see where you are at coming into this event

Go to [menti.com](https://menti.com) and use code 5258 1168 or hold your phone up to the QR code below.



# Our Speakers



## **Amy Beswick - Leeds City Council**

Amy Beswick is a Project Manager in Economic Development at Leeds City Council. Amy supports the development of Leeds Anchor Network, and works to connect Anchors to communities and community organisation in the city to increase the role of the network in improving outcomes in disadvantaged areas of the city. Amy is also responsible for Leeds Business Anchors and helped to establish the network in 2023 by bringing private sector businesses on board with the city's Anchor approaches.

## **Althea Bart - Whipps Cross Hospital**

Althea is Head of Community Participation at Whipps Cross Hospital. Her role involves ensuring good engagement and involvement in the hospital redevelopment as well as service transformation. She also has a remit around addressing health inequalities and supporting the hospital to become a credible anchor organisation



# Commitments, reflections and next steps

1. Reflecting on what you have learnt today what action or reflection are you taking away with you?
2. Fill in our evaluation form for this event - link in the chat

# Additional HALN resources

## Read

- ★ [What enables an anchor network to thrive?](#) - Explore how Leeds Anchor organisations have successfully come together in an anchor network to address some of the city's biggest challenges; tackling poverty and reducing health inequalities regionally.
- ★ [Becoming a Living Wage Place](#) - Explore how anchor organisations can help more people out of in-work poverty and work with others in their local area to create Living Wage Places.

## Explore

- ★ [Devolution: Opportunities for anchors](#) - a new learning resource looking at the opportunities of growing devolution within England for anchor work. Based on our December event - which you can catch up on by watching [the event recordings here](#).



Any questions, please email  
[hello@haln.co.uk](mailto:hello@haln.co.uk)

