

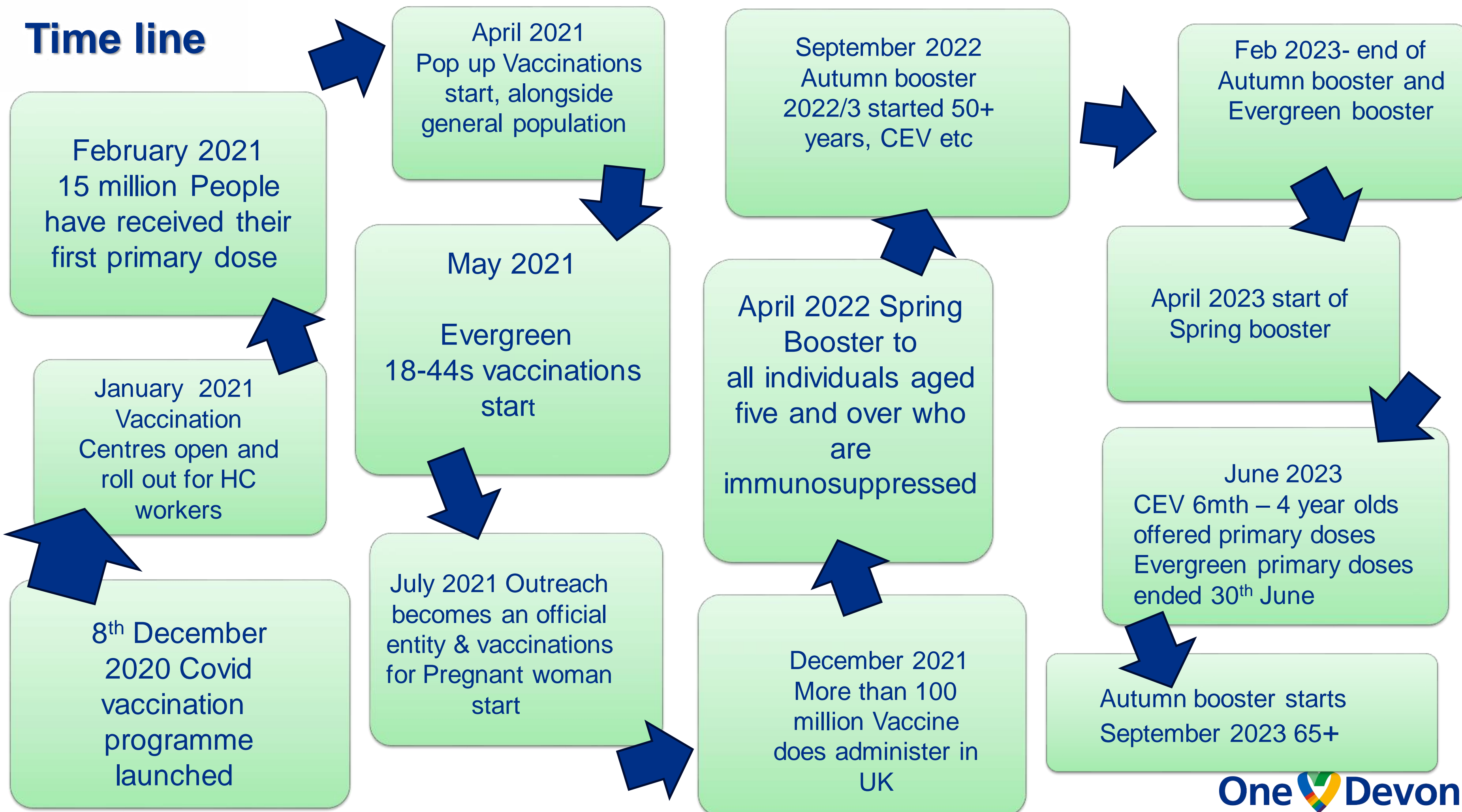
Seasonal Vaccination Programme

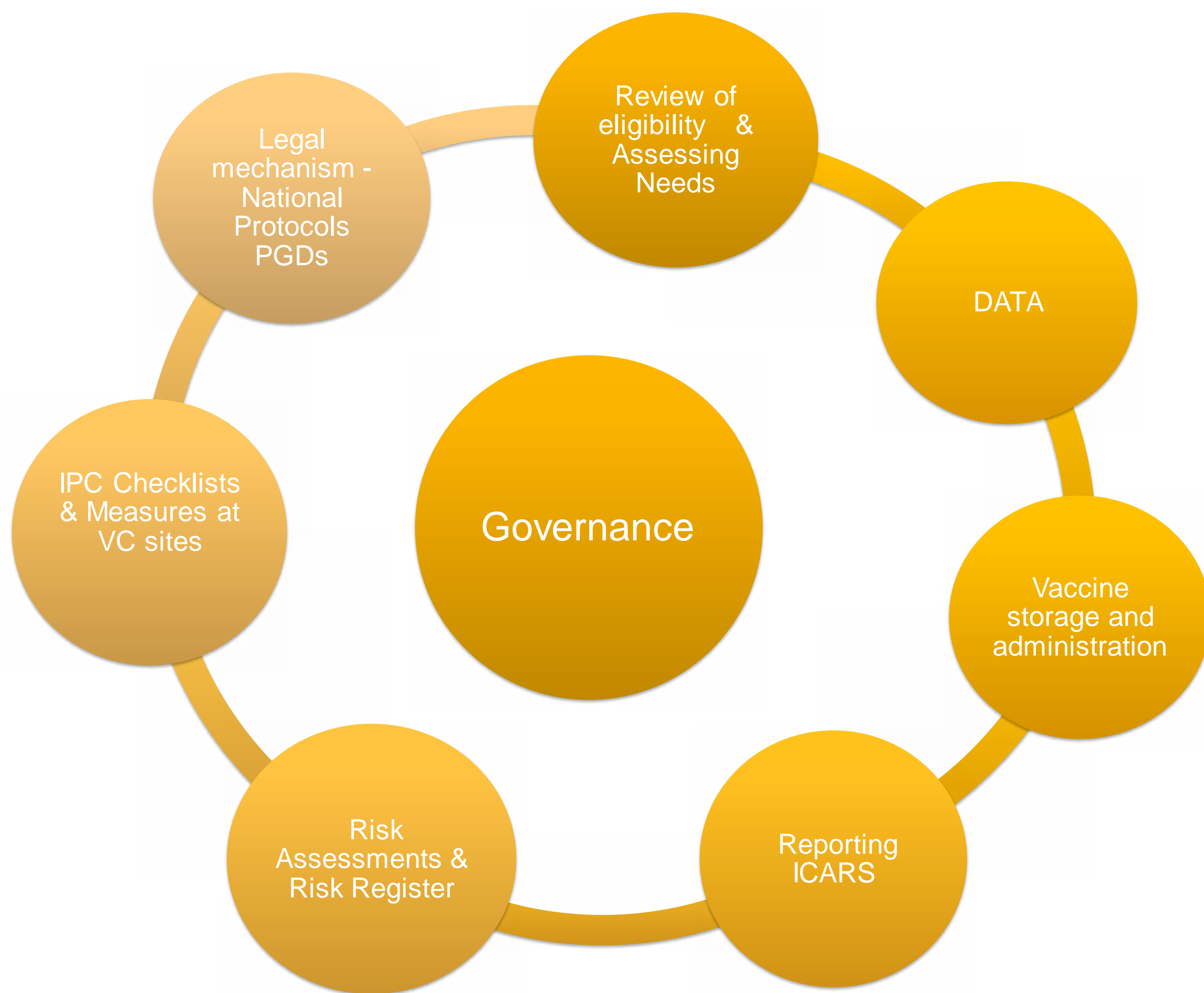
Hollie Kidby – Clinical Lead

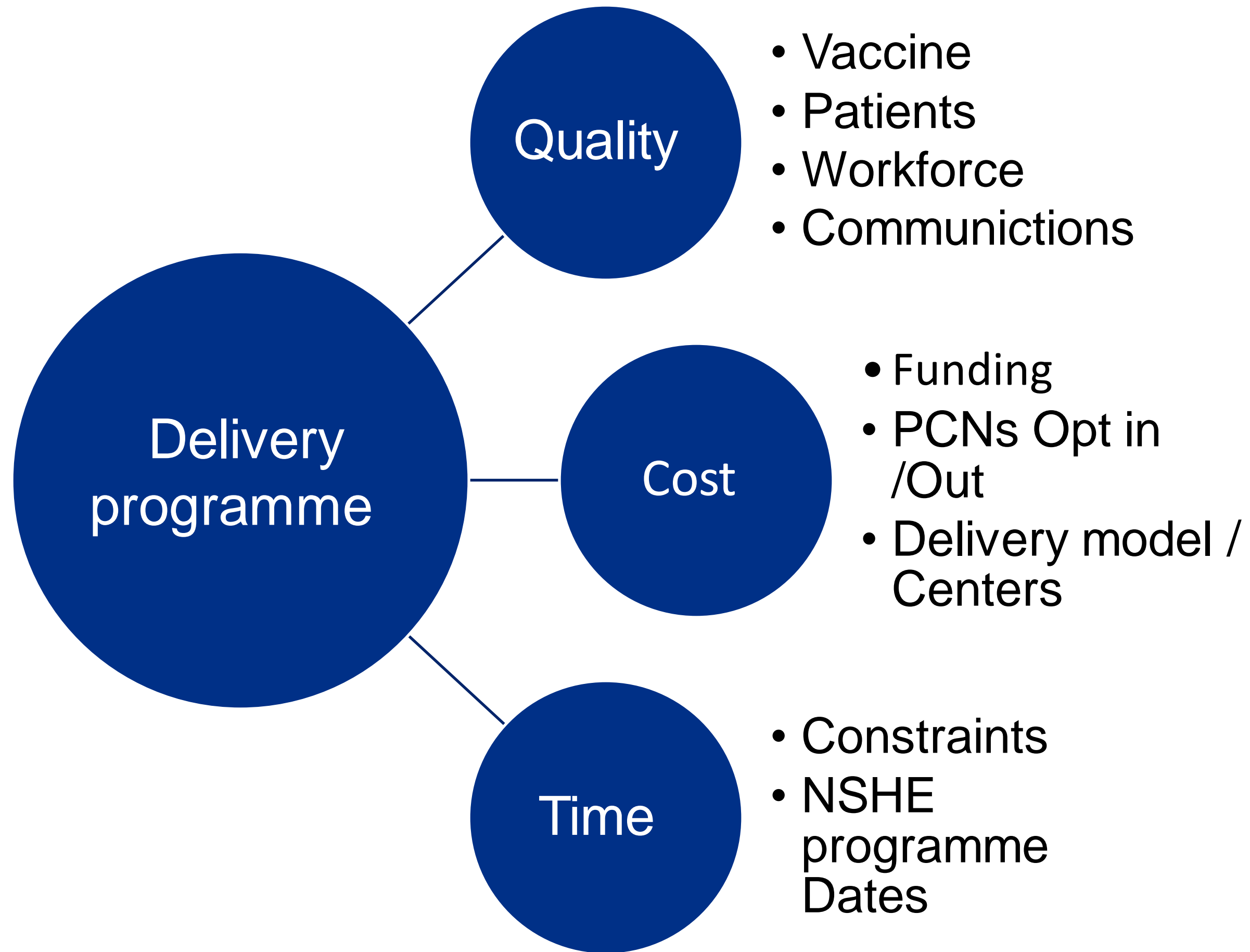
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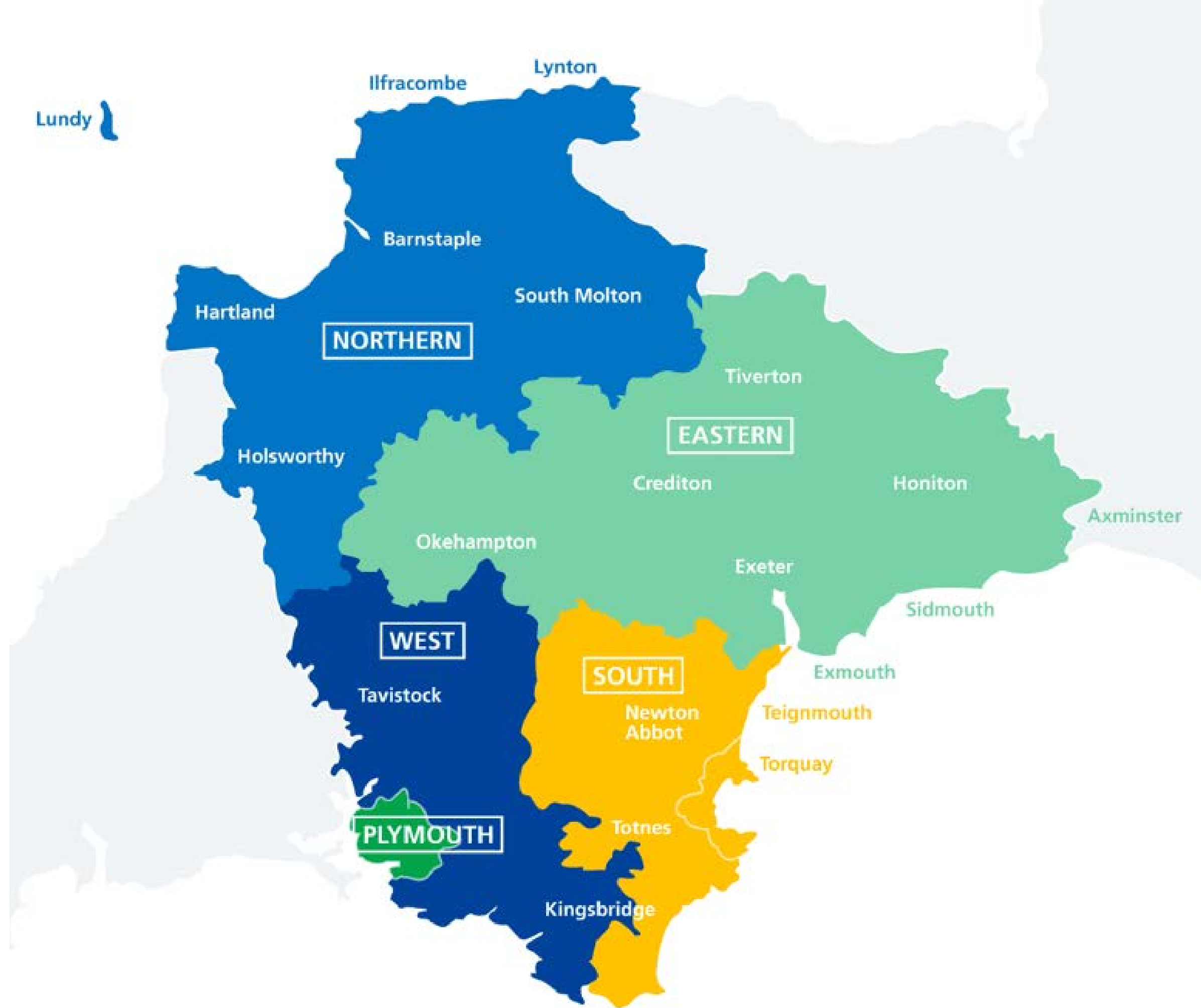
- **Covid-19 programme timeline and overview**
- **Vaccine coverage**
- **Autumn programme 2023/24**
- **Establishment of the health inequality team and cohorts and projects/funding**
- **Future programmes**

Time line

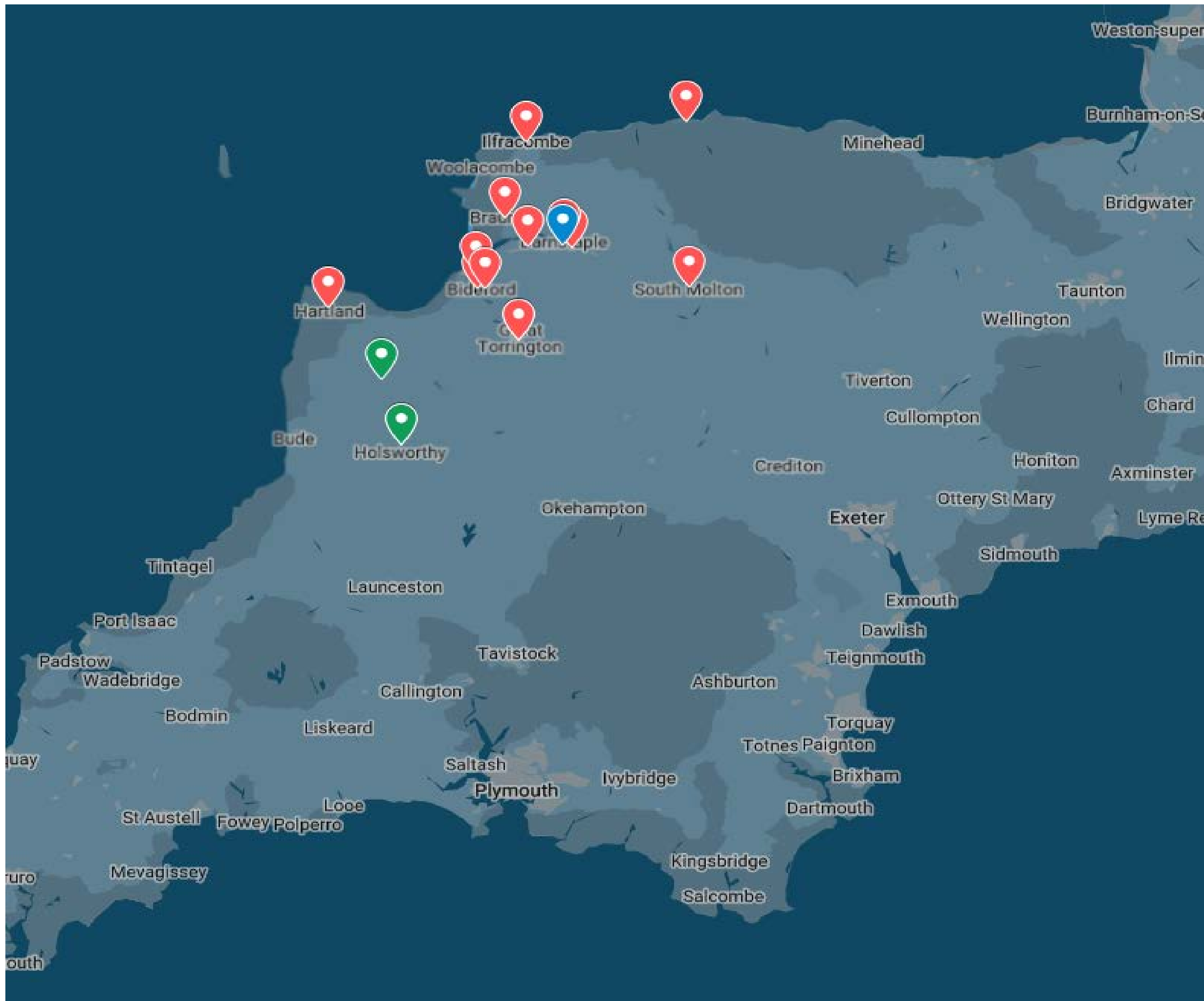








North



- **Opted in**
 - Coast and Country
 - North Devon VC

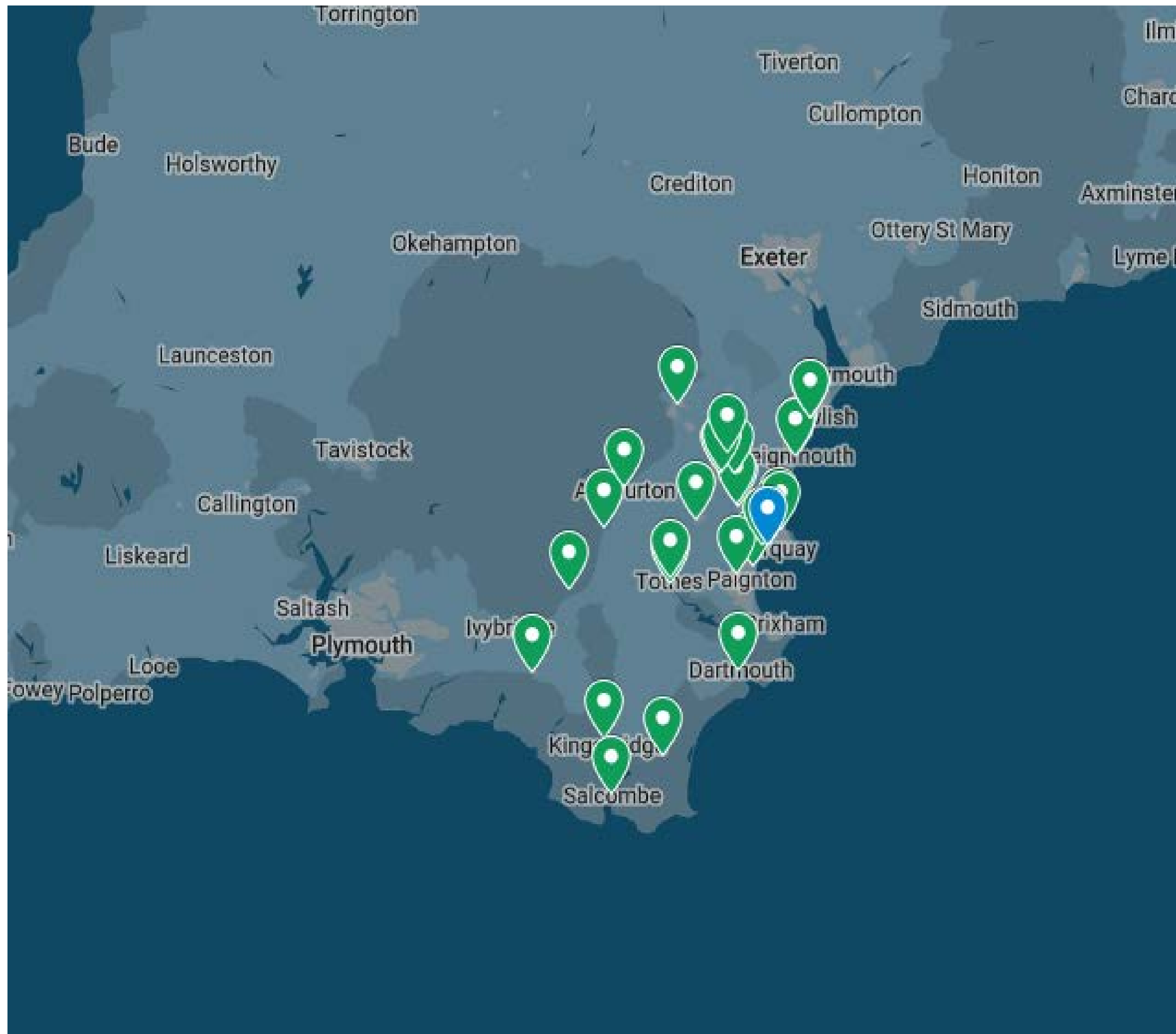
- **Opted Out**
 - Barnstaple Alliance
 - North Devon Coastal PCN
 - Torrridge PCN

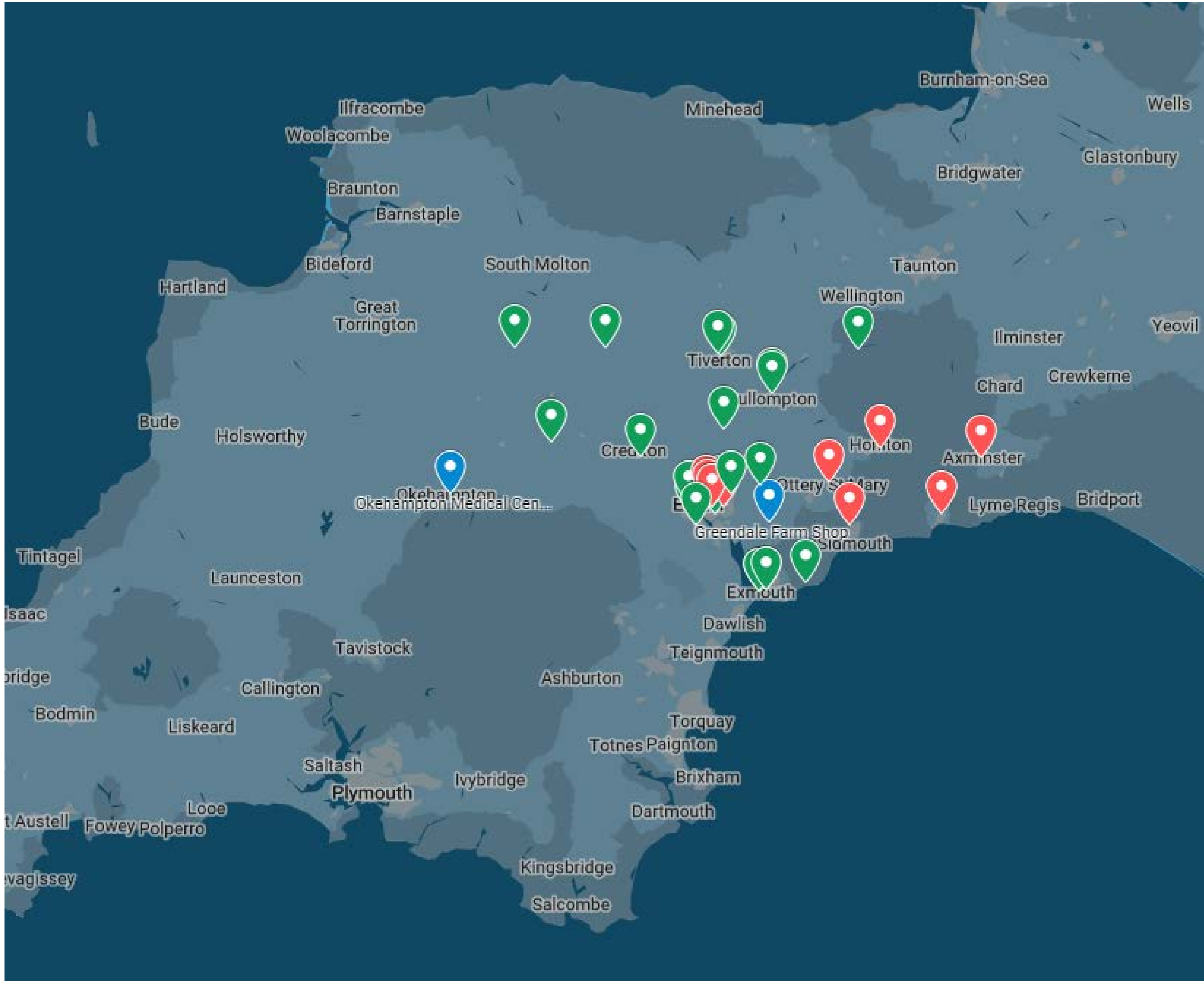
South

- All Opted in
- Newton West
- Templer Care Network
- The Coastal Network
- South Hams
- South Dartmoor and Totnes

RIC -Riviera International Centre
VC run by:

- Baywide
- Paignton & Brixham
- Torquay





Opted in

WEB PCN

Culm Valley PCN

Exeter City PCN

Exeter West PCN

Mid Devon Healthcare PCN

Outer Exeter PCN

Tiverton

North Dartmoor PCN-

Okehampton VC

Greendale VC

Opted Out

Nexus PCN

Honiton/ Ottery/ Sid

Valley (HOSMS) PCN

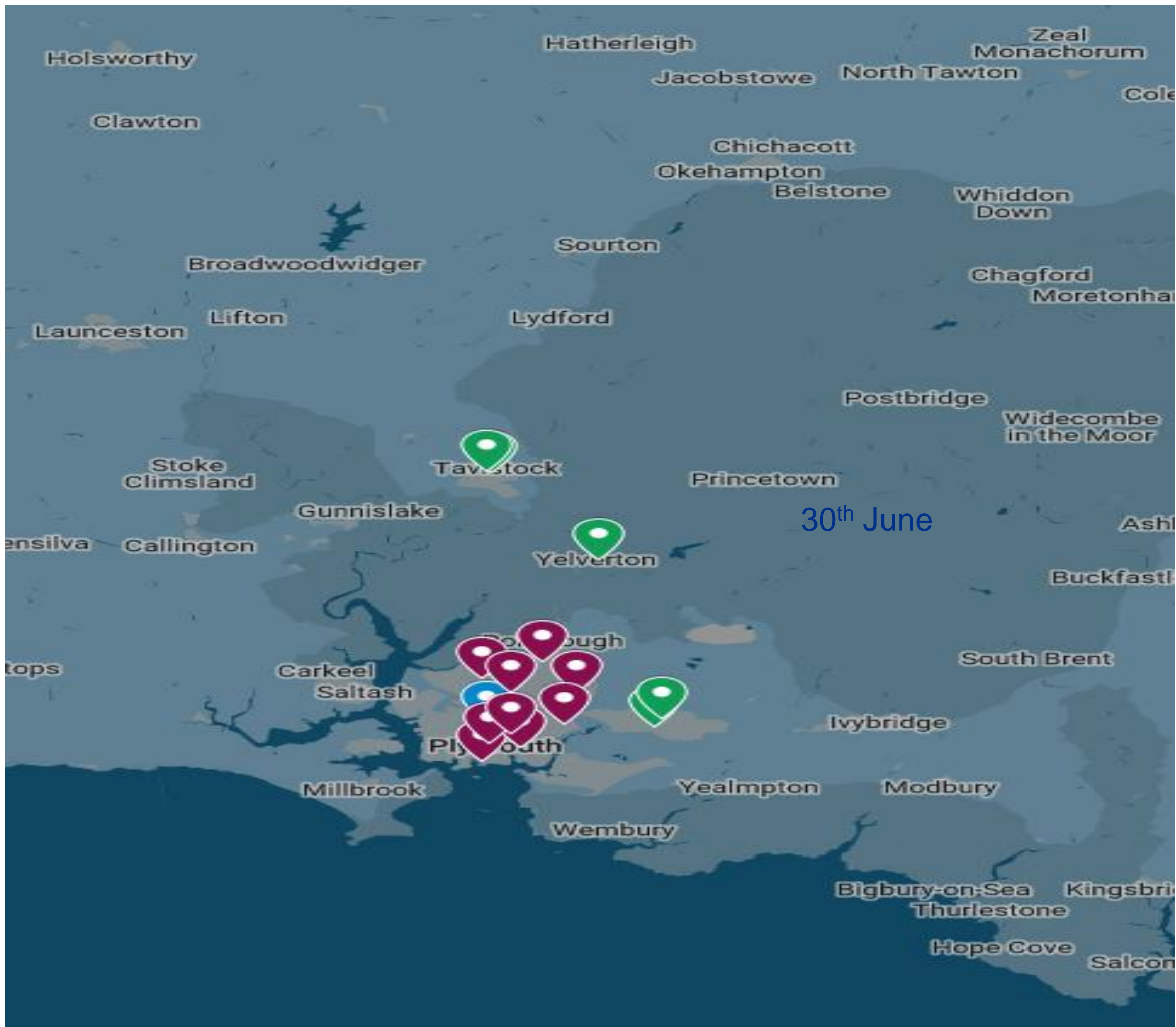
TASC PCN

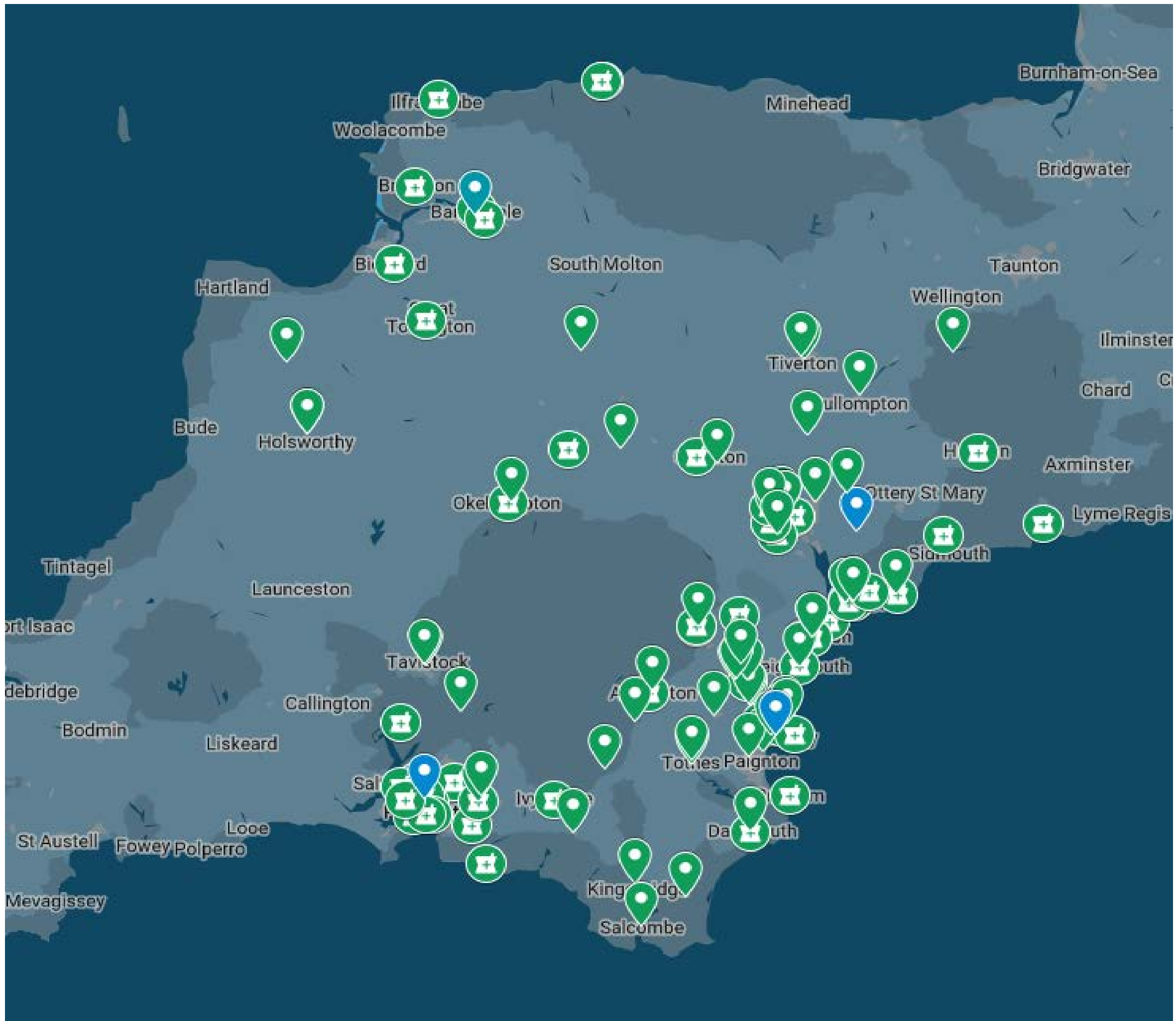
West

- **Opted in**
- West Devon
- Beacon Medical Group




Home park VC

- **Opted Out**
- Mewstone
- Drake Medical Alliance Limited
- Livewell Mayflower
- Sound
- Pathfields Medical Group
- Waterside Health Network





Vaccine Delivery Devon

-  Assured
-  VC
-  LVC

COVID-19 Autumn booster 2023/24. Accelerated programme due to a new variant of concern

Programme commenced on 11th September

Cohorts:

- residents in long stay care homes
- frontline health and social care workers
- all adults aged 65 years and over
- persons aged 6 months to 64 years in a clinical risk group, as set out in the Green Book
- persons aged 12 to 64 years who are household contacts of people with immunosuppression
- persons aged 16 to 64 years who are carers, as set out in the Green Book.

Spring booster 2022	Autumn booster 2022	Spring booster 2023	Autumn booster 2023
Residents in a care home for older adults	Residents and staff working in a care home for older adults	Residents in a care home for older adults	Residents and staff working in a care home for older adults
Adults aged 75 years and over	Adults aged 50 years and over	Adults aged 75 years and over	Adults aged 65 years and over
Individuals aged 12 years and over who are immunosuppressed	Frontline health and social care workers	Individuals aged 5 years and over who are immunosuppressed	Frontline health and social care workers
	Persons aged 5 to 49 years in a clinical risk group		Persons aged 6 months to 64 years in a clinical risk group
	Persons aged 5 to 49 years who are household contacts of people with immunosuppression		Persons aged 12 to 64 years who are household contacts of people with immunosuppression
	Persons aged 16 to 49 years who are carers		persons aged 16 to 64 years who are carers

Delivery Models for Autumn 2023

Mass Vaccination Centres

General Practice Clinics

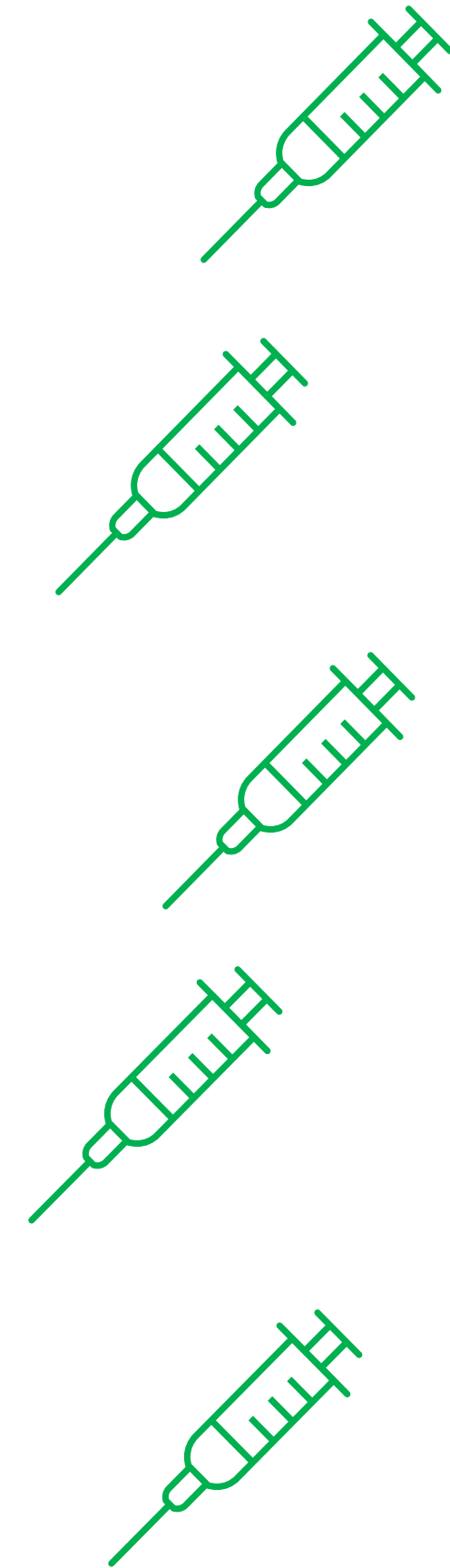
Pharmacies

Hospitals

Care Homes

At home for housebound patients

Outreach



Autumn data

- Outreach clinics offering Covid 19 vaccinations and flu run by the Exeter, Plymouth and North Devon vaccination centre resulted in an offer across Devon of

403 clinics leading to
34843 covid vaccinations

These clinics covered the health inequality groups and locations as well as making an equitable accessible offer to areas where there was no primary care offer

Total Autumn 2023 vaccinations to date in Devon

Covid 19- 340 360 61.9% of eligible population

Flu- 400 564 73.8% of eligible population

NHS Devon Outreach serves its population by taking vaccine to the most vulnerable and most deprived areas in Devon.

- Gather data showing locations of top 21 areas
- Review the locations for what is already on offer
- Accessibility – What factors do we need to consider with different needs of our population
- Does vaccine confidence need to play a part in the first instance?
- Specialised locations – i.e. church's / mosques / community centres, that direct groups will be attending
- Locations of greatest need/ footfall
- Face top face contact with all areas
- Governance; Assurance on locations, Insurance , licence , parking., risk assessments , security
- Costs involved
- Vaccine locations, Organise vaccine
- Inform system partners i.e Police
- Create communications to inform the cohort – Posters and leaflets given out – GP bulletins
- GAJ – Grab A Job website
- Workforce , how many patients do we think will attend to how many staff we need to provide
- Equipment , tables chairs, needles, cool boxes, water etc.
- Weather – Hot or Cold, indoor or outside locations

Vaccination Priority Areas

Lower uptake areas: mix of higher deprivation, town/city centre, younger age profile and local opposition

1. Plymouth City Centre
2. Central Torquay
3. Plymouth Uni/ Mutley /Lipson
4. Exeter City Centre
5. Plymouth West/Devonport
6. Central Paignton
7. Totnes/Dartington
8. Central Ilfracombe
9. Exeter Uni/Pennsylvania
10. Central Barnstaple
11. Torquay: Barton & Watcombe
12. Buckfastleigh
13. Barnstaple East
14. Tiverton Town Centre
15. Exmouth Town Centre / Quay
16. Bideford Town Centre
17. Newton Abbot Town Centre
18. Brixham Town Centre
19. Exeter: Wonford
20. Cullompton Town Centre
21. Dartmouth Centre / Townstal

Health inequalities

- Social economic factors like wealth and income
- Socially excluded groups such as Asylum seekers or homeless
- Specific characteristics such as Ethnicity / Sexuality / Serious Mental Illness
- Geography for example the region or rurality of location that you live

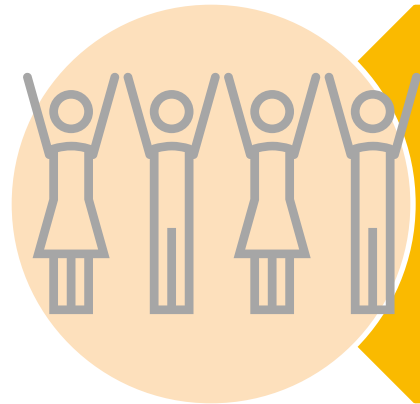
The effects of inequalities are made far severe for those who have more than one of the above

Engagement activities

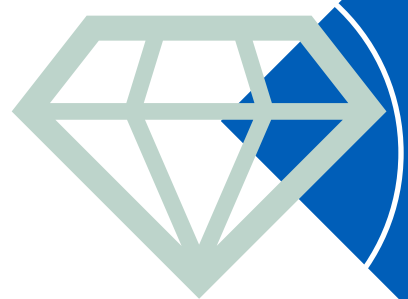
- 1 Community links, so we can communicate and understand the wants of a specific cohort
- 2 Connect with the cohort with information and delivery methods
- 3 Explain and demonstrate vaccine confidence
- 4 Promote cohort involvement
- 5 Events to connect to the specific Cohorts
- 6 Implement changes where required to meet the needs of the patients
- 7 Invite specific patients in different ways to ensure all communications are understood and heard
- 8 MECC at all outreach
- 9 Incentivisation- gift card for homeless
- 10 Cover hard to reach locations



Focused work with the most at risk cohorts within our devon communitie has enabled vaccine to be administered to those who would not have come forward



Engagement – Having the communities, system partners, Trusts and ICBs all working together to engage the different populations



MECC - Making each connection feel valued and understanding that the hard work and dedication of the programme has real time success

Covid 19 Outreach fund

Summer 2021 until Spring 2023

- Successful funding bids from NHSE and Contain Outbreak Management Fund (COMF) to work with our diverse communities to increase vaccine confidence across Devon.
- A tailored approach was identified to meet the needs of our people and diverse communities to increase vaccine confidence in Devon.
- We worked with organisations in the Voluntary, Community and Social Enterprise Sector to support them in undertaking projects with their communities to provide education and clinics where people could receive the vaccine in a trusted and familiar location.
- Two videos have been created to capture the learning and legacy of the last year's funding programme (COMF).

Short <https://youtu.be/BB0cuTy5WMY>

Long: <https://youtu.be/upBQ1OMlvow>

October 2021 to March 2023

- 24 projects were funded across Devon
 - People with a learning disabilities Neurodiversity or Severe Mental Illness (SMI)
 - Vulnerable migrants & refugees
 - Younger people
 - People who experience homelessness
 - Immunosuppressed and clinically at risk cohorts
 - People with physical, sensory, and hidden disabilities
 - Pregnant people
 - Unpaid carers
 - Ethnically diverse communities
 - People experiencing drug/alcohol dependence
 - Sex workers
 - Faith and believe groups
- Over 22,250 people reached via vaccine outreach activities
- Over 3,500 people from ethnically diverse, vulnerable communities in Devon received the vaccine
- The vaccination rate in refugees and asylum seekers in Plymouth went up from 30% to 65%.
- Community - based vaccine sites established (13 holistic clinics across Devon)

Covid 19 Vaccine Outreach Fund

Established to allow organisations from the VCSE sector across Devon, to run innovative engagement activities to support the vaccine outreach model during the Autumn 2023 programme.

The suggested activity the funding should be used for is to work with our vulnerable, diverse communities in Devon.

There is particular focus on addressing health inequalities, increasing vaccine uptake and vaccine confidence.

Covid-19 vaccine outreach fund-Autumn 23

- Key information
 - Level one grants: Up to £5,000 per bid.
 - Start date: To commence as soon as possible following grant agreement
 - Deadline/end date for funding application: The end date for all bids was 31 December 2023
- Who can apply
 - The VCSE organisations from Devon that work with the vulnerable groups and cover the [eligibility criteria](#) for COVID-19 vaccination in autumn 2023 can apply for the funding.
 - [COVID-19 vaccination outreach fund - One Devon](#)
 - Contact: aggie.szpinda@nhs.net

Autumn programme ends 31st Jan 24 - Inter-seasonal period follows

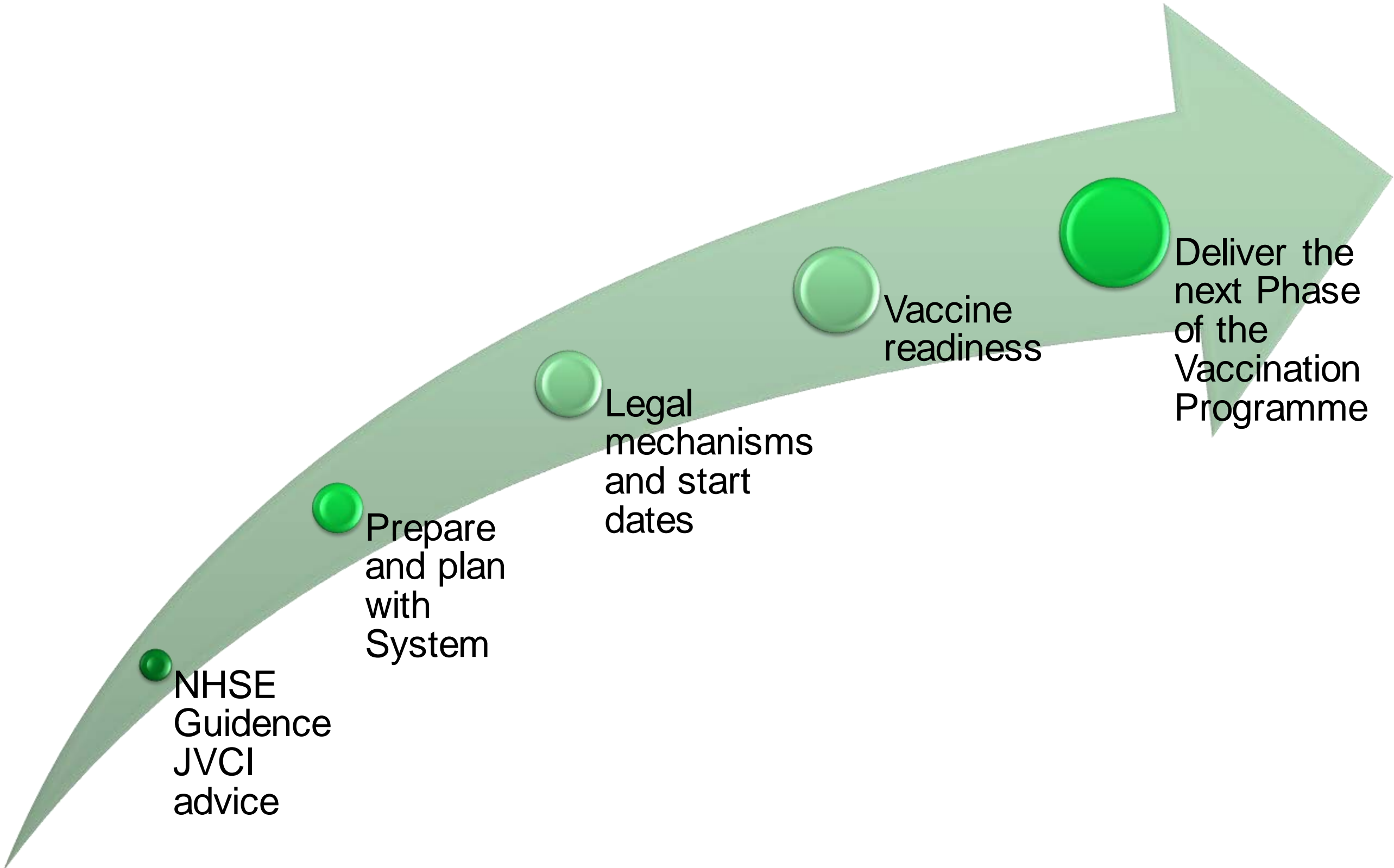
Inter-seasonal offer for:

- Newly severely immunosuppressed patients

Usually referred by hospital team to the ICB Vaccination Support Team. The appropriate vaccine site is then sent the patient details to arrange an appointment.

- Making Every Contact Count (MECC) work continues with visits to farmers markets, fishing communities, country shows etc to offer health checks and signposting to health services. Flu vaccine can also be offered whilst vaccine sites still have stock up until 31st March 2024.

Awaiting news of a Spring 2024 programme

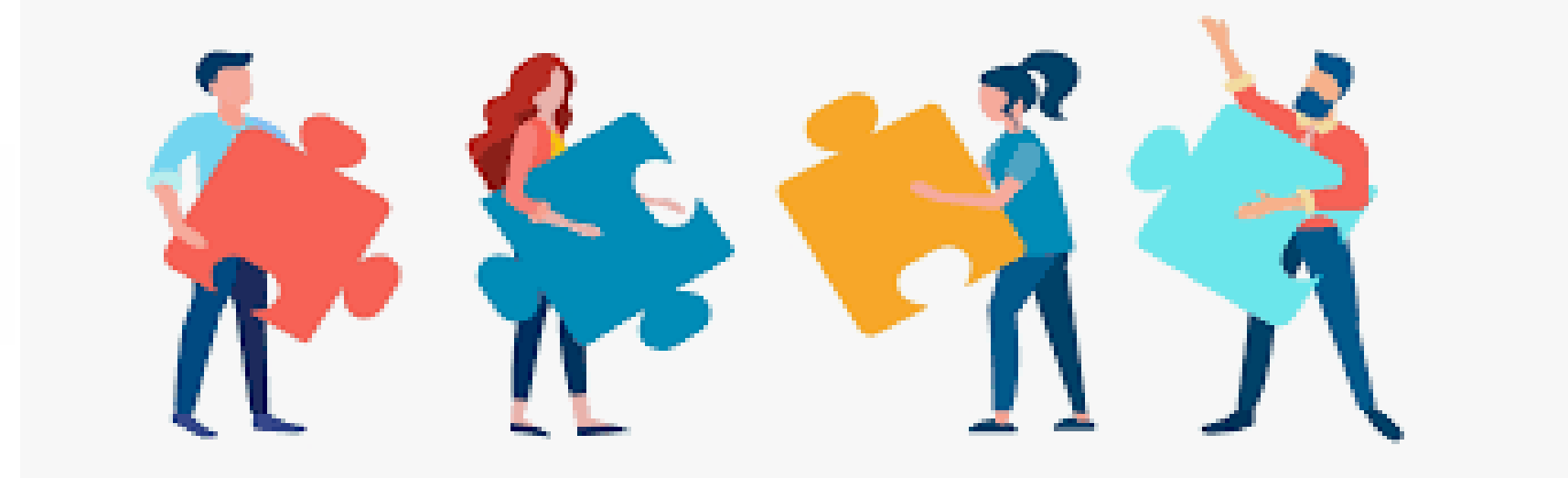


Engaging with our communities to improve vaccine uptake

- Find the barriers to accessing vaccines- IT, communications, travel etc
- Signposting to accurate approved vaccine information e.g NHS websites, NHS leaflets to avoid mis information through social media
- Vaccine confidence- finding out what are the concerns- anecdotal information
- Be a trusted source of signposting
- Use our patient support line if you have a question or someone needs alternative adjustments
- Suggest to our teams locations/spaces that people can access easily and feel comfortable in. These can be small pockets in the community that we can go to over a course of a day- for example 4 locations- 1 hour long clinics where we can put in an offer to small communities. Our success is not based on vaccinating high numbers in the more vulnerable communities.



SVP Support Team



The Vaccine Support Team is the main point of contact for all of Devon's Vaccine queries

- Responding to any patient enquiries via telephone **01752 398836** or email **d-icb.devonvaccinationsupport@nhs.net**
- Responding to patient enquiries which have been referred via 119 or GP's.
- Managing housebound patient lists which have been sent via GP's and referring these patients to the relevant provider.
- The Vaccine Support team aim to respond to patient enquiries within 72 hours., but the majority are responded to in the first 24 hrs.
- Vaccine Support Team administrators are trained across all elements of the role including responding to voicemail enquiries, responding to email enquiries, managing patient lists received from practices and booking housebound visits.

We go to
house bound
patients



We've vaccinated in
large warehouses



Inside St John's
ambulances



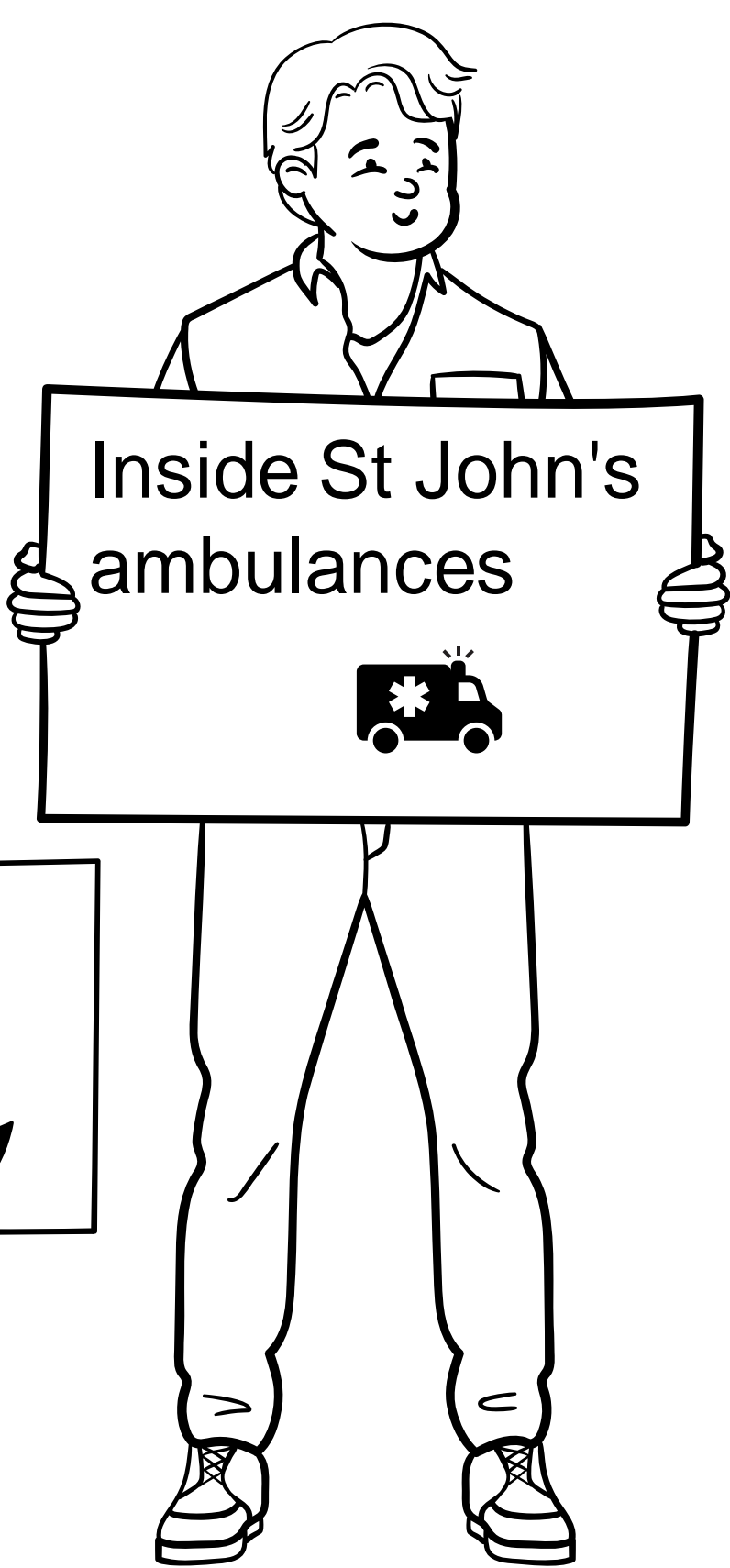
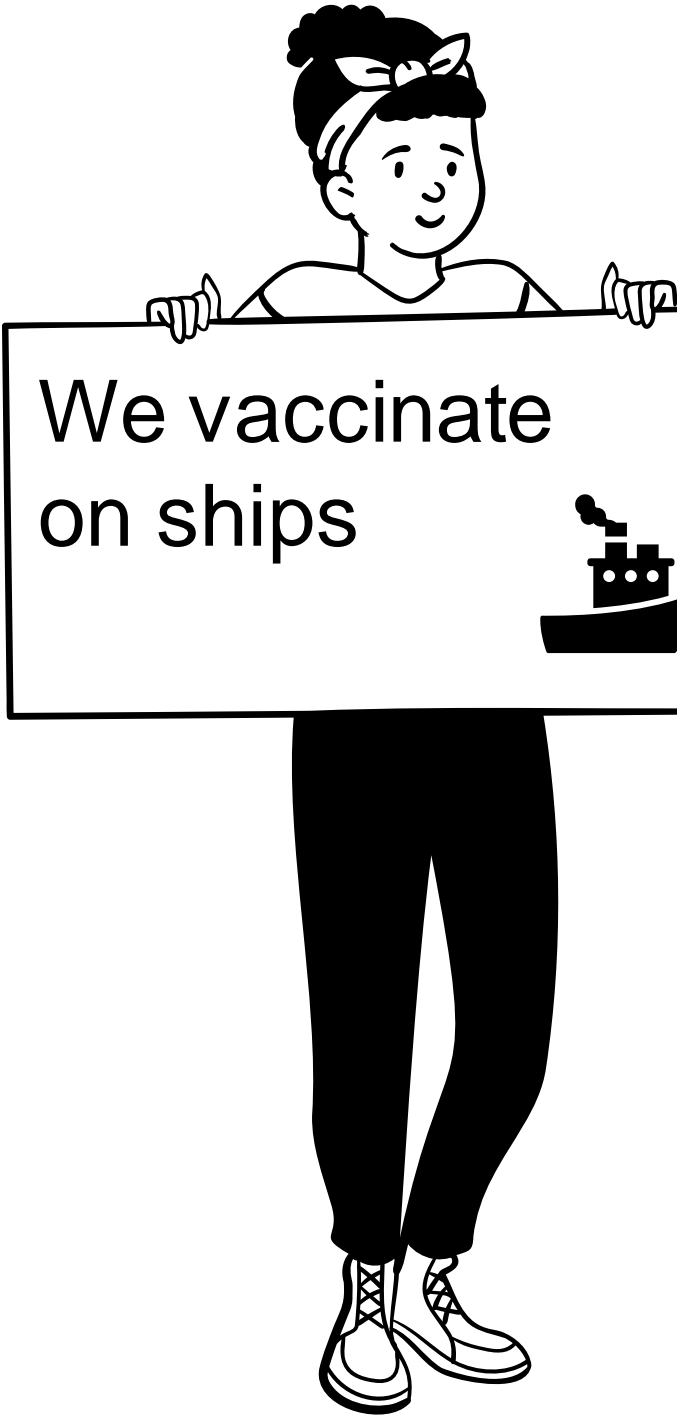
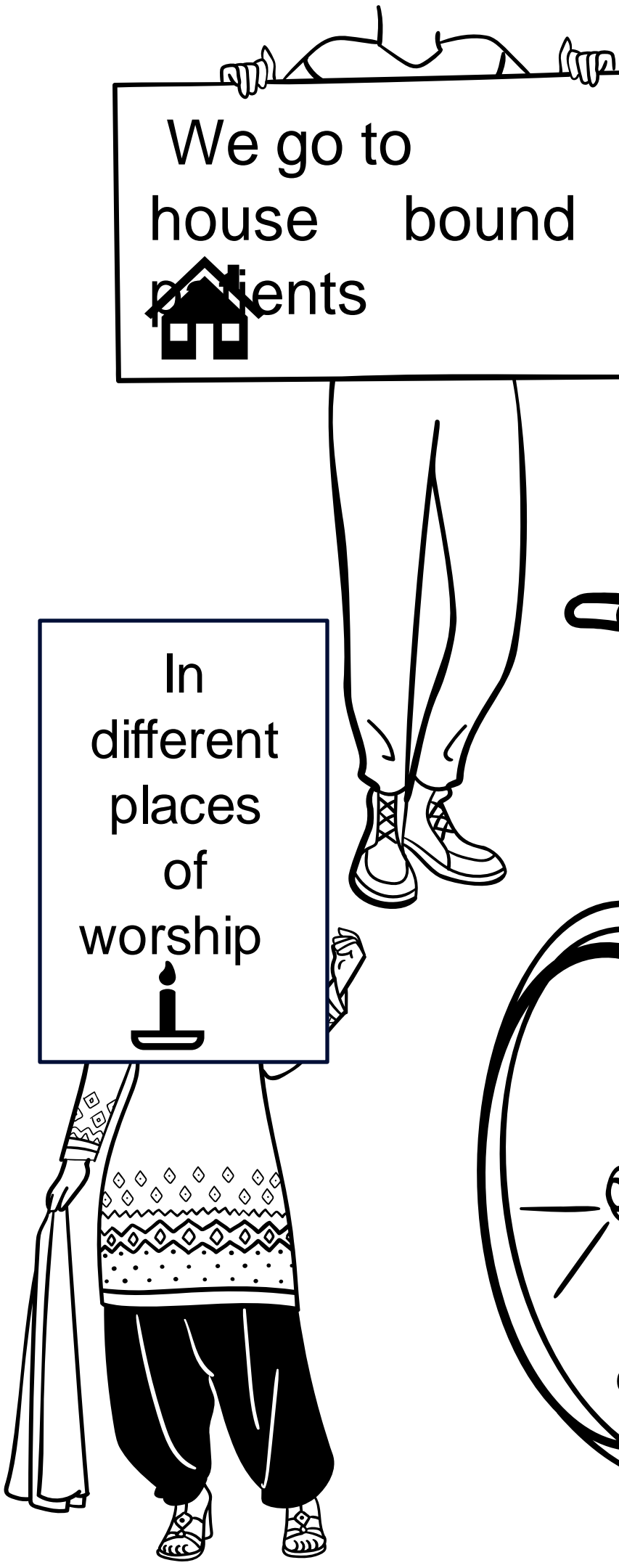
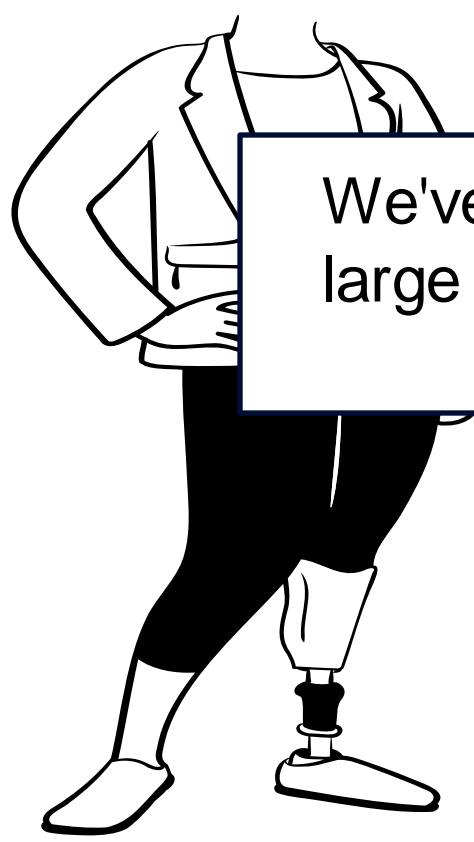
In
different
places
of
worship



We vaccinate in
libraries



We vaccinate
on ships



Making every contact count



NHS England are developing an integrated vaccination and immunisation strategy that builds on the learning from COVID-19 and the foundations of other immunisation programmes. Working in partnership with all providers, local authorities, voluntary and community sector leaders and communities themselves, NHS England have designed a future model that will maximise uptake, reduce unwarranted variation and help people protect themselves and their families.

Thank you for your time!