



Do you need
training?

What kind of training do you need?

Our pick and mix modular approach allows you to design the training course that suits your organisational needs. Choose from a short 2-3 hour workshop of one module or select a number of modules to create half day/s, full day/s or ongoing mentoring.

Modules

- **Diversifying your income streams:** explore sufficient, suitable and sustainable sources of income from across a spectrum of opportunities.
- **An introduction to trading:** it is right for you? What are the legal and tax implications? How to progress a trading idea?
- **Social Enterprise:** what is it? What does it mean for your organisation?
- **Business Plans made simple:** Why do you need one? How to prepare, inform and structure a business plan.
- **Full Cost Recovery:** It's the bottom line - Get it right!
- **Success at Grant funding:** Identifying suitable funders, developing your funding 'package', good practice in writing applications, know your outcomes.
- **Fund it, built it:** Planning a large capital project? A step by step good practice guide.
- **Organisational Planning:** Fail to plan, plan to fail!, setting strategic direction, review and evaluation of activities against vision and mission.
- **Legal structures and getting governance right:** Ensure you have the best structure for your organization.

Who is Catalyst?

Catalyst is the in-house consultancy service provided by Devon Communities Together. Our customers can be confident that they are drawing upon the experience and good standing that more than 50 years as a professional charity and leading specialist in rural development has given us.

Our values

At Catalyst we are committed to ensuring that our work for clients is:

- Professional and accountable
- Creative and inclusive
- Based on robust analysis and strong solutions
- Flexible and Client focussed
- Holistic and joined up

How we can help you achieve the training you need

We recognise that training is a significant time investment for any organisation, Which is why our flexible approach allows you to pick and mix from our training menu of 'bite size nuggets' at a time and location to suit you. If you are not sure which training would be most useful, we will spend time with you assessing your organisations' aspirations and ensure that any proposed training will meet the priorities of your staff and organisation, prior to you committing to a specific course.

What others have said about us

The quotes below give a flavour of the feedback we typically receive from our clients but fully detailed testimonials and referees can be provided on request.

“Both trainers brought a lot to the table and were very knowledgeable, they spoke in plain English which I could understand”

“Fantastic information about charities and trading”

“Made me think more laterally about new ideas for funding.”

“Everything I ever wanted to know about Social Enterprise but were afraid to ask!”

Our Experience

Dawn and her team have over ten years experience of delivering training to a range of organisations and audiences from the public, private and third sector. Our customers include staff, volunteers, directors and trustees from social enterprises, voluntary organisations, charities and infrastructure agencies.

In addition to 'Train the Trainer' qualifications, we are accredited with the Institute of Fundraising (MInstF cert) and are accredited as social enterprise advisors with the Small Firms Enterprise Development Initiative (SFEDI) and the ILM.



Catalyst: on brief on budget on time!

Our ethos

We will provide you with a tailor-made approach to addressing your organisation's training and development needs. We will liaise with you to design the content and style of the training that best suits your aspirations. We can deliver the training at a time and venue that suits you or at our own high quality, accessible premises in Exeter. Our sessions are dynamic and interactive ensuring that delegates are left feeling inspired and equipped to take actions forward.

FREE Sustainability health-check

We can deliver a **FREE** sustainability health check as an interactive workshop at a venue and time to suit you for up to 15 members of your team!

We will help you explore ways of improving the sustainability of your organisation by guiding you through a needs analysis using the 'Sustainable Sun' tool. This is a tried and tested tool that helps organisations benchmark where they are now in terms of strengths and weaknesses, and enables them to draw up a clear action plan of priorities to improve the long term sustainability of their organisation.

Sustainability often means making changes in a number of aspects of your organisation. The Sun tool is designed to help you work out where you are now in each of these seven areas which are integral to long term sustainability: Mission, culture, planning, financial management, funding base, skills, and outcomes.

Find out more

For an initial, no-commitment discussion about your requirements please contact:

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www.devoncommunities.org.uk/catalyst-consultancy



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