

# Building Bridges to Opportunity



Ruth Harrell – Director of Public Health

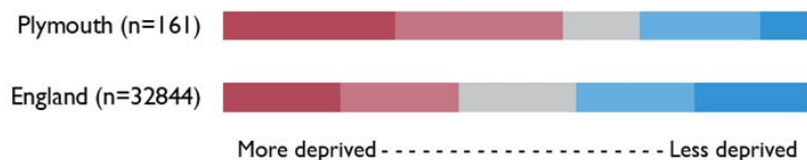
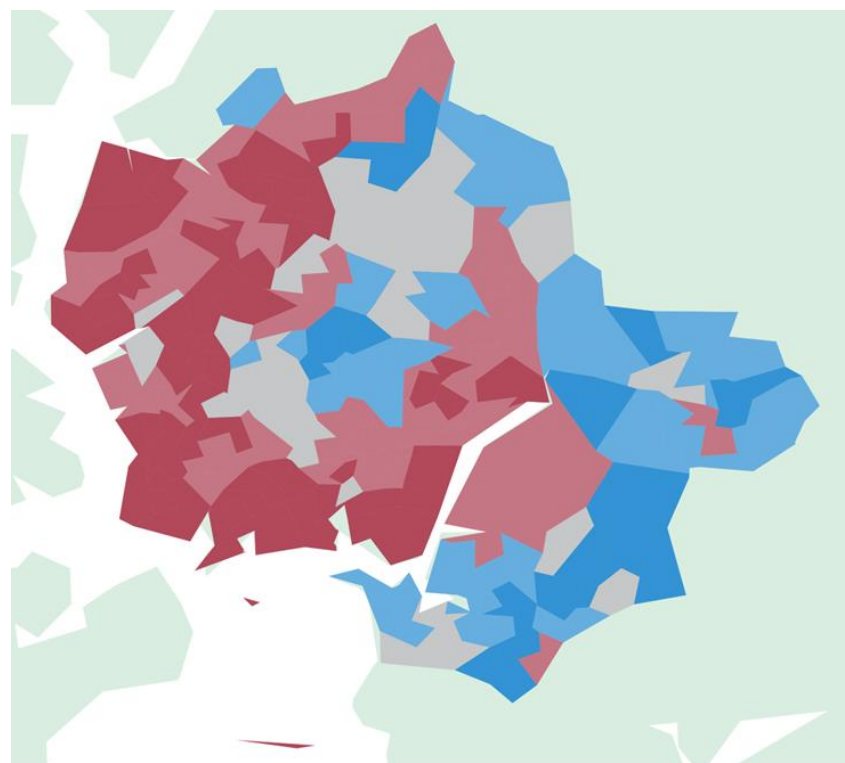
Nick Shaw – Public Health Registrar

# Building Bridges to Opportunity



- 'Building Bridges to Opportunity' aims to provide a framework to shape how the Council and its partners collaborate to tackle poverty in Plymouth.
- This builds on existing council led initiatives and collaborations to proactively prevent poverty, lift people out of poverty, and to mitigate the impact of poverty on health and wellbeing.
- This programme is currently in the engagement phase.

# Deprivation and poverty in Plymouth



- Approximately 1.4% of the population of Plymouth, 3600 residents, are living in the most deprived 1% of areas nationally with 46,000 people living in the 10% most deprived areas.
- Nearly a quarter of residents are economically inactive, of these 12,900 are long term sick.
- 21,200 residents are reliant on lower skilled and low paid work, with irregular and often zero-hour contracts - this particularly impacts on women.

# A city of opportunity

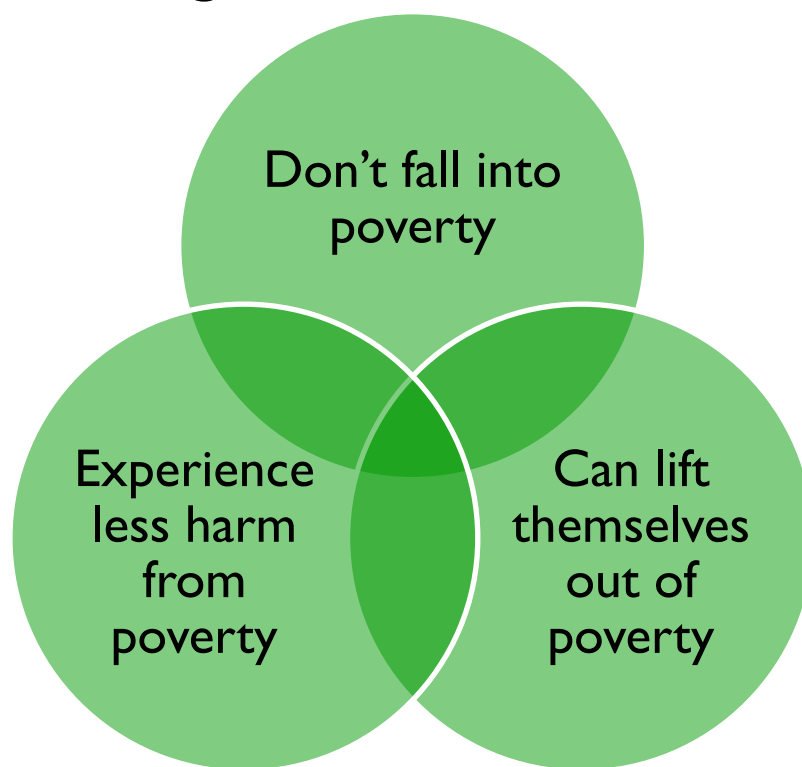


- As 'Britain's Ocean City', few places can rival Plymouth's rich cultural history, natural and built environment, and community assets.
- The city has a population of almost 264,800, a real economic output of over £5.4 billion and a growing workforce of almost 116,000 people.
- Plymouth has strong public sector anchor organisations including three institutes of higher education and a large teaching hospital providing secondary and tertiary services across the region, as well as being home to the Plymouth Sound National Marine Park and the Plymouth and South Devon Freeport.
- Plymouth's economy is driven through Marine and Defence, Manufacturing, Medical, and Digital industries.

# Building Bridges to Opportunity



**Is about setting an environment where people;**



**and seeing our strategies and plans through these lenses**

# What does the evidence say?



- There are no easy or quick answers and there needs to be a whole systems approach across the city.
- This includes both population level interventions as well as interventions and services targeting those cohorts who are more likely to fall into poverty; people with disabilities, who become unemployed, who have caring responsibilities.
- Generally, people's life chances are closely related to those of their parents. This highlights the importance of considering the life course including;
  - School readiness
  - School attendance and a high-quality education system to cater for all
  - Good quality work, including skilled manual jobs to meet the needs of the whole population

# Links with policy



**PLYMOUTH**  
CITY COUNCIL

## **Plymouth Plan**

- HEA 1 – Addressing health inequalities
- HEA 2 – Delivering the best outcomes for children, young people and families
- HEA 4 – Playing an active role in the city
- HEA 5 – Delivering strong and safe communities and good quality neighbourhoods
- HEA 8 – Meeting local housing needs
- GRO 1 – Creating the conditions for economic growth
- GRO 2 – Delivering skills and talent development
- INT 8 – Celebrating diverse communities

## **National Missions**

- 1 – Kickstart economic growth
- 4 – Break down barriers to opportunity

## **Marmot Policy Objectives**

- 1 - Give every child the best start in life
- 2 - Enable all children, young people and adults to maximise their capabilities and have control over their lives
- 3 - Create fair employment and good work for all
- 4 - Ensure healthy standard of living for all
- 5 - Create and develop healthy and sustainable places and communities

## **UN Sustainable Development Goals**

- 1 – No poverty
- 2 – Zero hunger
- 3 – Good health and wellbeing
- 4 – Quality Education
- 8 – Decent work and economic growth
- 10 – Reduced inequalities
- 11 – Sustainable cities and communities

# Key PCC Strategic Programmes



**A Bright Future**

**Skills 4 Plymouth  
2021-26**

**Plymouth Plan for  
Homes 4  
2024-2029**

**Plymouth  
Economic  
Strategy  
2024-2034**

**Thrive Plymouth**

**Culture Plan  
Plymouth  
2021-2030**



# PLANS FOR NEXT 12 MONTHS



## **Outcome 1 – Co-produce a framework for addressing poverty in Plymouth:**

- Working with both internal and external stakeholders including community members and people with lived experience.
- Based around the three lenses of reducing the impact of poverty, helping people lift themselves out of poverty, and reducing the risk of people falling into poverty.
- Considering the principles of whole systems working and a lifecourse approach.

## **Outcome 2 – Work with council teams and strategic partners to:**

- Develop a shared narrative around poverty, its drivers and impact on our population, and the role of Plymouth City Council and its strategic partners in addressing this.
- Map existing strategies, plans, and initiatives to the framework.
- Identify core initiatives in each plan and assess their impact using existing key performance indicators and explore how the impact could be improved.
- Identify areas of excellence and gaps in current provision.
- Share learning.