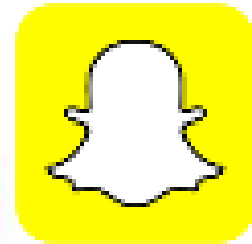
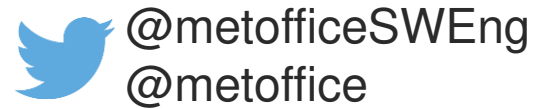


Communicating Weather

Met Office app, website and social media

Met Office weather forecasts,
warnings and videos



Met Office App

Available on the App Store and Google Play Store and

FREE

Key features:

- Access 7-day weather forecasts
- Personalise your forecasts for your favourite locations
- Set up push notifications and receive important alerts for weather warnings
- UK national weather forecast video
- Actual and 24 hour forecast rainfall animation
- UK weather charts
- Sunrise and sunset times
- Pollen and air pollution forecasts AND MUCH MORE!

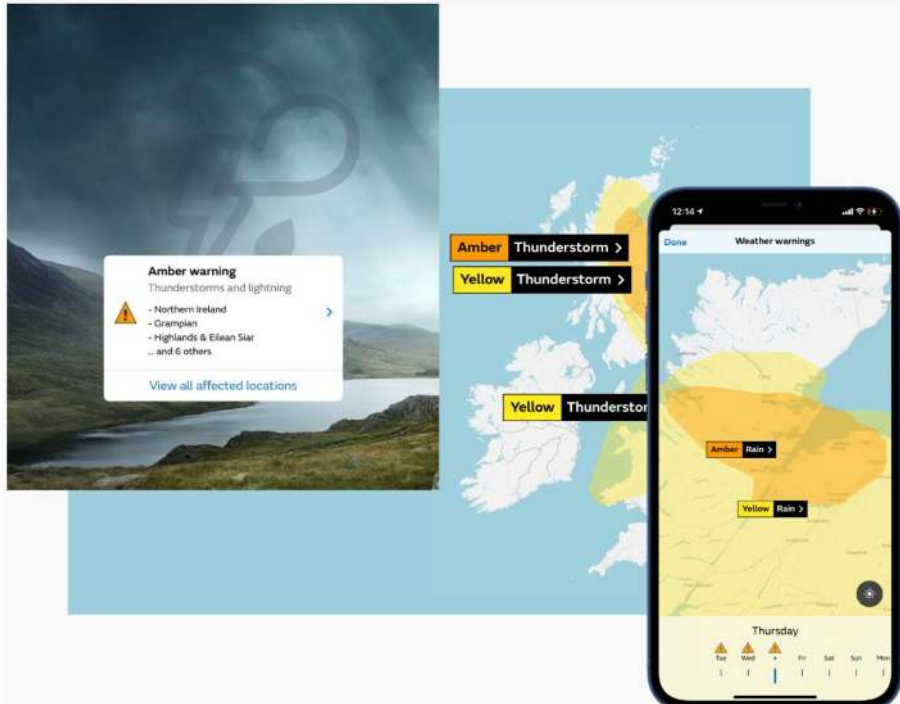


<https://www.metoffice.gov.uk/about-us/what/met-office-weather-app>

Met Office Met Office App NSWWS

Available on the App Store and Google Play Store and

FREE

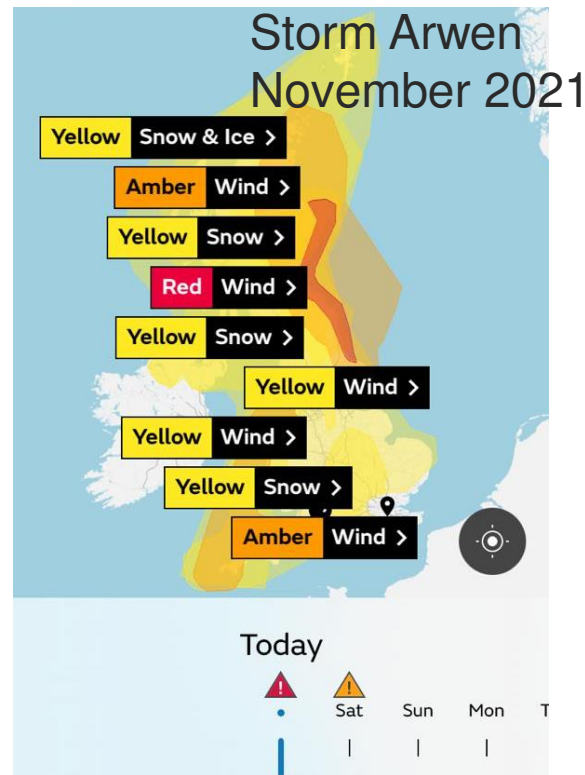


<https://www.metoffice.gov.uk/about-us/what/met-office-weather-app>

Accessing severe weather warnings



- **Keep up to date**
- Check latest local forecast and any weather warnings
- Use Met Office App, website and social media
- Sign up to receive Met Office email alerts
<https://www.metoffice.gov.uk/about-us/guide-to-emails>



WeatherReady

WeatherReady

‘Weather Ready’ helps the public and partner agencies prepare, cope/respond and recover from severe weather

A graphic with a dark, stormy background featuring lightning bolts. A large red rectangular box is centered in the foreground, containing the words "SEVERE WEATHER" in large, bold, white, sans-serif capital letters.

**SEVERE
WEATHER**

Promotional Material

Poster



Met Office HM Government

ARE YOU WEATHERREADY?

We may not be able to plan ahead quite like we did last winter but thinking ahead and preparing for what the weather may bring can make a real difference.

Here are a few simple steps you can take to prepare yourself, your vehicle and your home or business.

- Get your flu jab**
Seasonal flu recurs every year, usually in winter. The flu vaccine can reduce the chances of being most vulnerable to COVID-19 getting flu.
- Check your vehicle is winter ready**
Top up with a screen wash that is effective in cold temperatures, check your tyres are road worthy and pack a winter kit for your car.
- Check your heating**
Cold weather can be a risk to your health especially if you are over 65 or have a long term health condition. Your home should be heated to more than 18°C.
- Flanking checks can save money**
Flanking and thrashing can cause pipe bursts. Check your pipes are insulated, especially outside and make sure you know where your stop tap is.
- Weatherproof your home and garden**
Think about what might be impacted by strong winds or flooding around your home. Organise maintenance checks and consider moving items.
- Have basic supplies to hand**
Get useful things such as water, food, and batteries plus emergency numbers in a bag in case a storm takes out power, water or phone lines.
- Make alternative plans**
You may need alternative commuting plans for severe weather, and alternative outdoor plans in case of school or nursery closures.
- Think of vulnerable neighbours**
Look out for others in your community and help people access the supplies, help or information they need to keep them safe and well in winter.

www.metoffice.gov.uk/WeatherReady

Ask your friends, neighbours and community WeatherReady for the winter? Help them prepare by sharing this checklist or join the conversation online @WeatherReady

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Email Signature



Met Office HM Government

ARE YOU WEATHERREADY?

Helping you prepare for and cope with severe weather

www.metoffice.gov.uk/WeatherReady

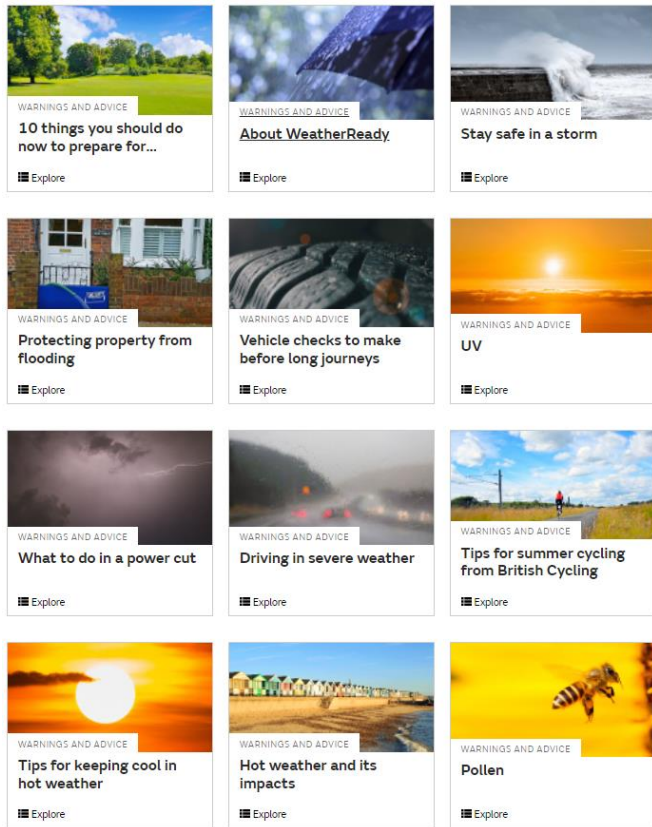
Hashtag

#WeatherReady

Further information at

<https://www.metoffice.gov.uk/weather/warnings-and-advice/seasonal-advice/weatherready-materials-for-resilience-professionals>

Met Office Weather Ready Seasonal Advice



Mainly focussed on summer and winter seasons

#WeatherReady

Further information at <https://www.metoffice.gov.uk/weather/warnings-and-advice/weatherready>

Naming Storms 2021-22

Naming storms 2021/22 – how?

- Provide a single authoritative naming system in partnership – for storms affecting UK, Ireland and Netherlands
- Mostly storms coming off Atlantic
- Named when a storm is expected to give **medium or high impacts/ Amber or Red** warning/s
- Mainly due to wind impacts, but rain/snow impacts also considered

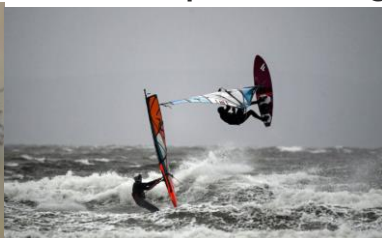


A-Z of storms

| | | | | |
|------------------------------|--------------------------------|----------------------------|---------------------------------------|---|
| A Arwen (Are-wen) | G Gladys (Glah-diss) | M Méabh (May-ve) | S Seán | Y * |
| B Barra (Bar-ah) | H Herman | N Nasim | T Tineke (Tee-nuh-kuh) | Z * |
| C Corrie (Kor-ree) | I Imani (I-mah-nee) | O Olwen | U * | *These letters are not included. This ensures we are in line with the US National Hurricane Centre naming convention and will maintain consistency for official storm naming in the North Atlantic. |
| D Dudley | J Jack | P Pól | V Vergil | |
| E Eunice (Yoo-nis) | K Kim | Q * | W Willemien (Will-luh-mean) | |
| F Franklin | L Logan | R Ruby | X * | |

Naming Storms – why?

- Naming storms has been going on since 2015 – first storm named Abigail
- Met Office use named storms to raise awareness of potential severe weather to the public – to help them prepare and be aware of the dangers
- Easier for public to follow forecast and warnings of a named storm in the media – whether TV, radio, press, digital or social



Naming Storms - impacts



Motorways closed, trains cancelled and homes evacuated as Storm Bella set to batter Britain



Met Office says conditions across UK will turn increasingly unsettled, with strengthening winds and heavy rain moving in from the west



Thank you